

**Beyond 2020:  
China-U.S. Relations  
in the New Decade**

**China-U.S. Summit**



**Penn Pavilion  
Duke University  
Durham, NC**

**Saturday, Feb. 29, 2020**

**DUKE**



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# DUKE CHINA-U.S. SUMMIT

## About Us

Established in 2014, Duke China-U.S. Summit (DCUS) is the largest China-U.S. themed conference at Duke University. Every year, the Summit hosts hundreds of attendees and leading scholars and experts from academia, politics, and business on China and China-U.S. relations. The 2020 Summit is organized by a committee of students from various communities at Duke, including Trinity College of Arts & Sciences, Pratt School of Engineering, Fuqua School of Business, Duke University School of Law and Duke Kunshan University.

## DCUS 2020: Mission Statement

The 2020 Summit centers around the theme of “Beyond 2020: China-U.S. Relations in the New Decade”. As China-U.S. relations enter a new era of rising tensions and complications, DCUS 2020 seeks to engage experts, commentators and professionals across industries to discuss emerging opportunities for China and the U.S. to maintain a constructive relationship. Through a discourse addressing novel issues between the two countries in trade, business, academics, technology and the environment, we seek to explore how China and the U.S. can develop a mutually beneficial relationship.

# SCHEDULE

**7:30 - 9:00**

**Participants Registration**

*Penn Pavilion*

**9:00 - 9:45**

**Opening Ceremony**

Opening Speech by Dr. Denis Simon

*Penn Pavilion*

**10:00 - 11:00**

**Panel 1: Climate Change and Environmental Sustainability**

*Penn Pavilion*

**11:15 - 12:15**

**Spotlight Conversation: Sinica Podcast Live from Duke University**

Featuring Kaiser Kuo & Ambassador Craig Allen

*Penn Pavilion*

**12:15 - 13:30**

**Lunch Break**

*Penn Pavilion*

(Lunch will be provided)

**13:30 - 14:30**

**Workshops**

*Various locations on campus*

**14:45 - 15:45**

**Panel 2: Education and Academia**

*Penn Pavilion*

**16:00 - 17:15**

**Panel 3: Business, Innovation, and Technology**

*Penn Pavilion*

**17:15 - 17:45**

**Closing Ceremony**

*Penn Pavilion*

**18:00 - 20:00**

**Networking Session**

*Penn Pavilion*

(Refreshments will be provided)

# PANEL 1

## Climate Change and Environmental Sustainability

*Contemplating solutions and obstacles to achieve sustainable development: carbon market, energy distribution, pollution regulation and more, we seek to explore how China and the U.S. can work together in a world of growing environmental challenges.*

### Speakers



### Jackson Ewing

- *Senior Fellow in the Nicholas Institute for Environmental Policy Solutions*
- *Former Director of Asian Sustainability at the Asia Society Policy Institute*

Jackson Ewing holds a joint appointment as a senior fellow at Duke University's Nicholas Institute for Environmental Policy Solutions and an adjunct associate professor at the Sanford School of Public Policy. He works closely with the Duke Kunshan University Environmental Research Center and International Master of Environmental Policy programs to build policy research collaboration across Duke platforms in the United States and China. His current focus includes interactions within China's suite of climate change mitigation policies, and the environmental and geoeconomic implications of China's Belt and Road Initiative. Prior to joining Duke, Dr. Ewing was Director of Asian Sustainability at the Asia Society Policy Institute in New York, where he led projects on Asian carbon market cooperation and sustainable resource development in the ASEAN Economic Community.



## **Billy Pizer**

- *Faculty Fellow in the Nicholas Institute for Environmental Policy Solutions*
- *Former Deputy Assistant Secretary for Environment and Energy at the U.S. Department of the Treasury*

Billy Pizer is the Susan B. King Professor and Senior Associate Dean for Faculty and Research at the Sanford School of Public Policy and Faculty Fellow at the Nicholas Institute for Environmental Policy Solutions. His current research examines how we value the future benefits of climate change mitigation, how environmental regulation and climate policy can affect production costs and competitiveness, and how the design of market-based environmental policies can address the needs of different stakeholders. From 2008 until 2011, he was Deputy Assistant Secretary for Environment and Energy at the U.S. Department of the Treasury, overseeing the domestic and international environment and energy agenda of the United States.



## **Junjie Zhang | 张俊杰**

- *Director of the Environmental Research Center at DKU*
- *Associate Professor of Environmental Economics at the Nicholas School of the Environment*

Junjie Zhang is Director of the Environmental Research Center and the International Master of Environmental Policy (iMEP) Program at Duke Kunshan University, Associate Professor of Environmental Economics in the Nicholas School of the Environment at Duke University. He is a co-editor of China Economic Review. He also serves as a vice chair for the Chapter of Environmental Economics in the Chinese Academy of Environmental Science, as well as a member of the advisory board for the Nicholas Institute for Environmental Policy Solutions, and the board for the Professional Association for China's Environment.

# SPOTLIGHT CONVERSATION

## Live Sinica Podcast from Duke University

*Join the live Sinica Podcast from Duke University with Kaiser Kuo and President of the US-China Business Council Craig Allen to learn more about the state and future of China-U.S. trade relations. Also learn about the role of the business community in the future of China-U.S. relations.*

## Speakers



### Kaiser Kuo | 郭怡广

- *Host & Co-Founder of The Sinica Podcast*
- *Former Member of the Rock Band Tang Dynasty*
- *Former Director of International Communications at Baidu*

Kaiser Kuo is the host of the Sinica Podcast and the Chief Editor of the Sinica Podcast Network, which now includes 10 weekly and biweekly podcasts on China. Kaiser returned to the United States in 2016 after 20 years in Beijing, where he worked most recently as Director of International Communications for the Chinese search engine Baidu. Prior to that, he worked mainly as a reporter, serving as Asia Bureau Chief for Red Herring and contributing to numerous publications. In 1989, Kaiser co-founded the seminal Chinese heavy metal band *Tang Dynasty* and went on to play lead guitar in the band *Chunqiu* (Spring & Autumn) from 2001 to 2016. He lives in Chapel Hill, North Carolina, with his wife and two children.



## Craig B. Allen

- *President of US-China Business Council*
- *Former U.S. Ambassador to Brunei Darussalam*
- *Former Deputy Assistant Secretary for China at U.S. Department of Commerce's International Trade Administration*

In 2018 Ambassador Craig B. Allen began his tenure as the President of the United States-China Business Council (USCBC), a private, nonpartisan, nonprofit organization representing over 200 American companies doing business with China. Prior to joining USCBC, Craig had a long, distinguished career in U.S. public service. His last government position was as U.S. Ambassador to Brunei Darussalam (December 2014–July 2018). Before that, Craig served in Washington as Deputy Assistant Secretary for China (2012–2014) in the Department of Commerce's International Trade Administration (ITA), and as Deputy Assistant Secretary for Asia (2010–2012). He also served as Senior Commercial Officer at the U.S. Embassy in South Africa (2006–2010), and as Senior Commercial Officer at the U.S. Embassy in Beijing (2003–2006). When in Beijing, he was promoted to Minister Counselor rank in the Senior Foreign Service. While on a foreign service assignment to the National Center for APEC in Seattle (2000–2002), Craig worked on APEC summits in Brunei, China, and Mexico.



# WORKSHOPS

*As the world enters into an exciting new decade with emerging revolutionary technologies in almost every industry, we take a deep dive into the business of innovation and explore its role in a shifting China-U.S. relationship.*

## **Workshop 1:** *Demystifying the Economic Transition of China\**



### **Zijing Wu | 吴梓境**

- *Consultant of Haier Financial Group*
- *Assistant Professor of EMBA Program of Shanghai Jiao Tong University*

Zijing Wu currently serves as the Consultant of Haier Financial Group. Prior to that he was senior VP of Founder's Securities. With years of extensive research on Chinese PE and VC, Zijing is also Assistant Professor of EMBA Program of Shanghai Jiao Tong University. Zijing received a Post Doctorate's degree from Peking University.

## **Workshop 2:** *U.S. Law 101 for International Students\**



### **Nathan Tian\*\* | 田行**

- *CEO & Co-founder of NYIS*

\*This workshop will be conducted in **Mandarin Chinese**

\*\* You may find the bio of these speakers under **Business, Innovation, and Technology** Panel starting from page 12

## Workshop 3:

### *Global Healthcare Industry and the Impact of Coronavirus*



#### **Echo Hindle-Yang\*\***

- *Founder & CEO of MSQ Ventures*



#### **Daniel Qiao | 乔志能**

- *Medical Mandarin Instructor at the UNC School of Medicine Family Medicine Department*
- *Medical Interpreter for Orange County Health Department*

Daniel is an Instructor at the UNC School of Medicine Aycock Family Medicine Center, where he teaches first year medical students clinical skills in Mandarin. Moreover, as a Medical Interpreter at the Orange County Health Department, he assists healthcare providers with a variety of healthcare tasks. Daniel is committed to bridge the gap between China and U.S. healthcare systems. He founded a telemedicine service agency offering patients in China a second opinion from top doctors in the U.S.. Over the years he has helped hundreds of patients and plans to help more in the future. Daniel received his medical training in Sun Yat-Sen University School of Medicine.

## Workshop 4:

### *Tech Startup in China - Story of Easy Transfer*



#### **Tony Gao\*\* | 高宇同**

- *Co-founder of Easy Transfer*
- *Fortune Magazine "30 under 30" and Forbes 2017 Finance & Venture Capital's "30 under 30 Asia"*

# PANEL 2

## Education and Academia

*We will focus on current challenges present to scholars and bilingual education through examining issues that affect academia and education as a result of the ever-changing China-U.S. relationship.*

### Speakers



#### Noah Pickus | 彭诺亚

- *Associate Provost and Senior Advisor at Duke University*
- *Dean of Undergraduate Curricular Affairs and Faculty Development at Duke Kunshan University*

Noah Pickus is Associate Provost and Senior Advisor at Duke University, Dean of Undergraduate Curricular Affairs and Faculty Development at Duke Kunshan University, and Professor of the Practice at the Sanford School of Public Policy. He was previously the Nannerl O. Keohane Director of the Kenan Institute for Ethics at Duke University, the founding director of the Institute for Emerging Issues at NC State University, and a visiting professor at Middlebury College and an American Council on Education Fellow at Franklin & Marshall College. He currently co-directs the Arizona State University-Georgetown University Academy for Innovation in Higher Education Leadership Intensive Program. He previously co-directed the Brookings-Duke Immigration Policy Roundtable and his publications include *Liberal Arts and Sciences Innovation in China: Six Recommendations to Shape the Future* (Center for International Higher Education), and articles and opinion pieces on innovation, globalization, and higher education. Pickus earned a bachelor's degree in the College of Social Studies at Wesleyan University and a doctorate in politics from Princeton University.



## Linda Yi | 易琳达

- *Brooklyn based writer & illustrator*
- *Educational consultant*
- *Creator of the @PandaCubStories webcomic*

Linda Yi is a Brooklyn based writer, illustrator, educational consultant, and the creator of the @PandaCubStories webcomic. Her passions lie in the intersecting spheres of the arts and education – with a keen emphasis on fostering cross-cultural appreciation and understanding between China and the USA. As an educator and artist, Linda’s work centers on creating story-based content aimed at making learning Chinese approachable and engaging. Prior to launching @PandaCubStories, Linda worked as China Programs Coordinator at the Duke Talent Identification Program (Duke TIP), and helped implement the Duke TIP Summer Studies program at Duke Kunshan. Linda holds a BA in Visual Arts from Duke University and a MPhil (Masters) in Education and Children’s Literature from the University of Cambridge.



## Shu Cao Mo | 莫书草

- *Director of Education at TalentsJoin Global LLC*
- *Former East Asia & Oceania Regional Manager at Minerva Schools*

Shu Cao Mo recently joined TalentsJoin Global LLC as Director of Education from Minerva where she served as Regional Manager, East Asia and Oceania. Prior to Minerva, she coordinated curriculum design with The Center for Arts Education, organized professional development workshops at China Institute, and led exhibition education tours for students in New York City. She brings experience from her own social innovation projects in migrant education and female empowerment in China. Her work has been reported by The Huffington Post and major Chinese publications. Born and raised in Hangzhou, China, Shu Cao Mo received an Ed.M. in Arts in Education from Harvard University and a B.A. in Philosophy and Political Science from Duke University (graduated with high distinction).

# PANEL 3

## Business, Innovation, and Technology

*Business, innovation, and technological development, many revolutionary technologies are rapidly emerging across various industries, let us consider how this will affect China-U.S. relations in the near future.*

### Speakers



### Denis Fred Simon | 丹尼斯·西蒙

- *Executive Vice Chancellor at Duke Kunshan University*
- *First President of Monitor Group (China)*
- *Former General Manager for Andersen Consulting Beijing*

Dr. Denis Fred Simon is Executive Vice Chancellor at Duke University's new joint venture campus in Kunshan, China. He also holds an appointment as Professor of Practice, China Business and Technology, at Duke's Fuqua School of Business. Moreover, he serves as one of Duke's thought leaders regarding innovation and higher education developments in contemporary China. Along with a successful academic career, Dr. Simon was first President of Monitor Group (China) in 2001, which was one of the world's leading business strategy consulting firms. Prior to Monitor, he served as Director of the China Strategy Group at Andersen Consulting. He also served as the General Manager for Andersen Consulting's China practice in Beijing from 1998-2000. In October 2006, he was awarded China's highest medal given by the Chinese government to a "foreign expert"—the China National Friendship Award—by Premier Wen Jiabao in the Great Hall of the People in Beijing.



## Arie Y. Lewin | 乐文睿

- *Professor Emeritus at Fuqua School of Business*
- *Editor in Chief at Management and Organization Review*
- *Former Director of Center for International Business Education and Research at Fuqua School of Business*

Arie Y. Lewin is Professor Emeritus Strategy and International Business at Duke University Fuqua School of Business and Editor in Chief at Management and Organization Review, a journal that focuses on management research in context of China and other rising economies. He was Editor in chief of *Organization Science* (1989 – 1998), *International Business Studies* (2002 – 2008), and former Director of Center for International Business Education and Research (CIBER) at Fuqua School of Business (1995 - 2013). Professor Lewin's research and consulting focus on areas such as reinventing capitalism, corporate governance, directed co-evolution of innovation, hidden corporate champions in China, and acquisition of technological absorptive capacity through learning by doing - including case studies of open innovation at Haier, niche and sector SME champions in China.



## Nathan Tian | 田行

- *CEO & Co-founder of NYIS*

Nathan Tian is the CEO and Co-founder of NYIS. Through the experience of his friends and classmates, Nathan realized that international students and first generation immigrants have a hard time gaining access to legal services. As a result, Nathan founded NYIS that aims to provide accessible and holistic legal services to the increasing number of international students and immigrants in the U.S.

# PANEL 3



## Echo Hindle-Yang

- *Founder & CEO of MSQ Ventures*

Echo is the founder and CEO of MSQ Ventures, a New York-based cross-border advisory firm that bridges the healthcare industry globally by offering deep knowledge and local insight of China's market. Echo is on a mission to make technology accessible by bridging the gap between western companies and Chinese corporations and investors. Echo is unique in that she has 20 years of experience in cross-border transactions for Fortune Global companies, such as IBM, Lenovo, and J&J. In recent years, making the global movement of the healthcare industry has been Echo's focus. She has been advising hundreds of western pharmaceutical and medical devices companies on advancing their success in China including subsidiaries of Novartis, Daiichi, and other top global healthcare companies. Echo holds an MBA from Duke University.



## Tony (Yutong) Gao | 高宇同

- *Co-founder of Easy Transfer*
- *Fortune Magazine "30 under 30" and Forbes 2017 Finance & Venture Capital's "30 under 30 Asia"*

Yutong Gao is President of Easy Transfer, China's largest online financial services platform for overseas Chinese students. Yutong has been recognized as one of the youngest entrepreneurs with tremendous potential by numerous media, including Bloomberg Business Week 2016's "25 under 25", CY Zone's "30 under 30", Fortune Magazine "30 under 30" and Forbes 2017 Finance & Venture Capital's "30 under 30 Asia".

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# DINING & PARKING

## Dining at Duke University

On Feb. 29th, **lunch will be provided** in Penn Pavilion. However, you are welcome to make personal arrangements during your stay. You may check out the Brodhead Center nearby.

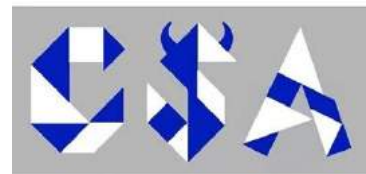


## Parking

If you are driving, please note that the closest parking lot to Penn Pavilion is at the **Bryan Center Parking Garage** (Science Dr., adjacent to Bryan Center). Any valid parking permit holder can park there for free on Saturdays. If you do not have a Duke parking permit, parking is \$2.00/hour (with a daily max at \$12.00).



# ACKNOWLEDGEMENT



Duke Chinese Students Association



# DUKE

## China-U.S. Summit 2020

